

shotrail

Md Saqlain Mostuk

Head of Creative



CV

Md Saqlain Mostuk
Head of Creative
www.shopnilworld.com

The journey of my career started with high dedication, relentless strives for sharpening my aptitude through passion and enthusiasm that make me what I am today!

Technology, design and business are my lifelong passion. My lifetime goal has always been- being wrapped up with technologies and working with it or if I am lucky enough, 'work for it'. I have never spent a day without experimenting with website, softwares, games or apps design.

My expertise include creative designing, web developing, animation, graphic designing, corporate branding, digital marketing and consultancy. I love pouring my creativity with a hint of uniqueness into what I do.

In all my work, I have relished these challenges and used them to fuel my ambition and maintain my own high standards.

Details

mobile : +1 785 840 6486
email : smshopnil@gmail.com
address : Apartment 07, House 2014, 27th Terrace, Lawrence, Kansas 66046

Awards

A' Web Design Award & Competition 2018
awwwards annual awards 2009

Education Qualifications

Bachelor of Computer Science & Engineering, DIU, Bangladesh

Skills

Branding, Graphic & UI/UX Design

Over 20+ years of industry experience across all design disciplines Business Branding, Web Interface UI/UX Design, Mobile App UI/UX Design, Logo Design, Corporate Identity, Printing & Packaging, Poster Design, Illustration, Editorial Layout, Catalogues, Business Card & Stationery Design, Advertising, Signage, Photography, Photo Retouching, Textile & Print Design, T-shirt Design, 2D Animation etc

Creative Direction & Management

Creative Campaign Development & Execution, Brand Personality Development, Management of Personnel Resources, Management of Financial Resources, Complex Problem Solving, Operations Analysis, Quality Control Analysis, Staff Time Management, Interpersonal & Relationship-building, Project Management, Communication & Leadership skills.

Social Media & Marketing

Social Media Account Management & Content Creation (Instagram, Facebook, Tumblr, Pinterest), Blog Management & Content Creation, Event Organisation (Art Exhibitions, Live Music Events, Pop Up Sales, Media Showings, Networking Events), Marketing Promotion Development & Execution.

Software

Proficiency with Adobe Creative Suite [InDesign, Illustrator, Photoshop, Bridge, Acrobat Pro], Microsoft Office, Microsoft Excel, Microsoft PowerPoint. E-commerce: Wordpress, JoomlaWork on: Dreamweaver, HTML5, CSS3, DHTML, JavaScript, JQuery, XML and XHTML

Reference

If you would like a reference, please don't hesitate to ask.

CV

Md Saqlain Mostuk

Head of Creative
www.shopnilworld.com

Live Technology Limited

12/2019 - present

Head of Creative

Responsible to manage overall Creative and Branding Department as well as Graphic and Digital Marketing Team/Department

Conceiving and implementing concepts, guidelines and strategies in various creative projects and overseeing them to completion

Directing and motivating teams of art directors, illustrators, copywriters etc. to help them use their talents effectively

Monitors, revises, and improves marketing plan and quality results by studying creative processes, analyzing campaign results, and implementing necessary changes.

Manage a team of junior UI/UX designers, providing mentoring and training as and when required

Manage all forms of requirement gathering, user research and usability testing, ensuring the best methods are selected for each project and client

Oversee and approve the creation of all wireframes, prototypes, user flow diagrams and interaction designs

Developing strategies and managing marketing campaigns & analyzing across print, broadcast and online platforms to ensure that products and services meet customers' expectations and to build the credibility of brands

Work in conjunction with a team of product managers to deliver the best possible product for all clients

Supervising advertising, product design and other forms of marketing to maintain consistency in branding

Carrying out market research in order to keep up to date with customer trends, as well as trying to predict future trends

Create visual aspects of marketing materials, websites and other media, including infographics.

Divine IT Limited

07/2015 - 11/2019

Head of Department, Brand Content & Strategy

Responsible to manage overall Website Design & development, Digital Marketing, Branding, Content Development, Graphics Design Team/ Department

Manage a team of junior UI/UX designers, providing mentoring and training as and when required

Developing strategies and managing marketing campaigns & analyzing across print, broadcast and online platforms to ensure that products and services meet customers' expectations and to build the credibility of brands

Manage all forms of requirement gathering, user research and usability testing, ensuring the best methods are selected for each project and client

Oversee and approve the creation of all wireframes, prototypes, user flow diagrams and interaction designs

Work in conjunction with a team of product managers to deliver the best possible product for all clients

Supervising advertising, product design and other forms of marketing to maintain consistency in branding

Organizing events such as product launches, exhibitions and photo shoots.

Create visual aspects of marketing materials, websites and other media, including infographics.

WANIT Limited

04/2012 - 07/2015

Chief, Web and Graphics Designer

Direct Worked closely with MD & Chairman on design and development projects. Manage a team and project as well as prepare unique printing & branding materials. Collaborate with a team of designers to improvements & direction on other projects. Develop layouts & drawings in compliance with established design standards. Contribute ideas during strategic and conceptual brainstorming sessions.

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Maayas Group

11/2010 - 03/2012

Manager, Web and Graphics

Direct Worked closely with Managing Director and CEO
Act as the central point for all user experience design queries within the agency
Work with the in-house designers and developers to create an effective user experience for our own agency website
Worked on Innovative Web site Design, Brochure Design, Logo Design etc
Support production of carious proposal volumes under tight time constraints
Total Web and graphics design department and brand team management

Archiana Technology

01/2008 - 11/2010

Program Manager

Direct Worked closely with Managing director to total comapny projects.
responsible for overall Website Design, Graphics Design & Creative Animation
Worked on Innovative Web site Design, Brochure , Logo , Pad , Visiting Card , Magazine Design, Flash Presentation etc
Networking & Hardware support Christian Aid

Inspire Media

03/2010 - 12/2010

Senior Flash and Web Designer | Part Time

Prepare unique charecter design, animation & Web Design
Collaborate with a team of designers to improvements & direction on other projects
Reading scripts and storylines to understand animation requirements
Work with engineers to deliver polished final product.
Supervision of 8 staff members
Preparation of Story Development Strategic Plan

New Homes Developer Limited

06/2005 - 12/2007

IT Manager

Overall responsible for IT Department Management & Total IT Solutions such as (Networking, Computer Hardware, Designing etc)
Providing any technical and Networking support
Management of 2 project (Cotton Culture Ltd & Cotton Prestige Ltd)
Supervision of 26 staff members
Company Development Project Visits
Preparation of IT Development Strategic Plan

Sun Star Info Tech

02/2003 - 05/2004

Academic Director

responsible for Computer Short & Long Course Trainer Maintains & Training
worked on Microsoft Office Course such as (Ms Word, Ms Excel, Ms PowerPoint Bangla-English Typing Etc)
Graphics Tools (Adobe Photoshop, illustrator , Quark Express)
Computer Hardware servicing such as (CD Rom, Hard disc , RAM, Mother Board Servicing, windows installation and overall pc problem solution) Training
Mobile Servicing Hardware & Software Training

Parents International.

06/2000- 12/2002

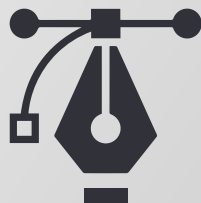
Senior Trainer

responsible for Computer Short & Long Course Trainer Maintains & Training
worked on Microsoft Office Course such as (Ms Word, Ms Excel, Ms PowerPoint Bangla-English Typing Etc)
Graphics Tools (Adobe Photoshop, illustrator , Quark Express)
Computer Hardware servicing such as (CD Rom, Hard disc , RAM, Mother Board Servicing, windows installation and overall pc problem solution) Training
Mobile Servicing Hardware & Software Training



123+

BUSINESS BRANDING



6025+

CREATIVE DESIGN



3872+

UX/UI DEVELOPMENT



451+

APPS DEVELOPMENT



103+

ANIMATION



112+

DIGITAL MARKETING



CLIENTS SOME OF



Logos from left to right

Vogue: One of the largest women fashion studio

Interactive Artifact : One of the technology prospective startups

Modhumoti Bank : Logo branding design for bank

Lycan Guard : A security manufacturing company

Wine: A leading wine company

SmartPay: Fintech/Mobile banking company

Tahoor: Muslim clothing fashion house

Media Trums : A media company in india

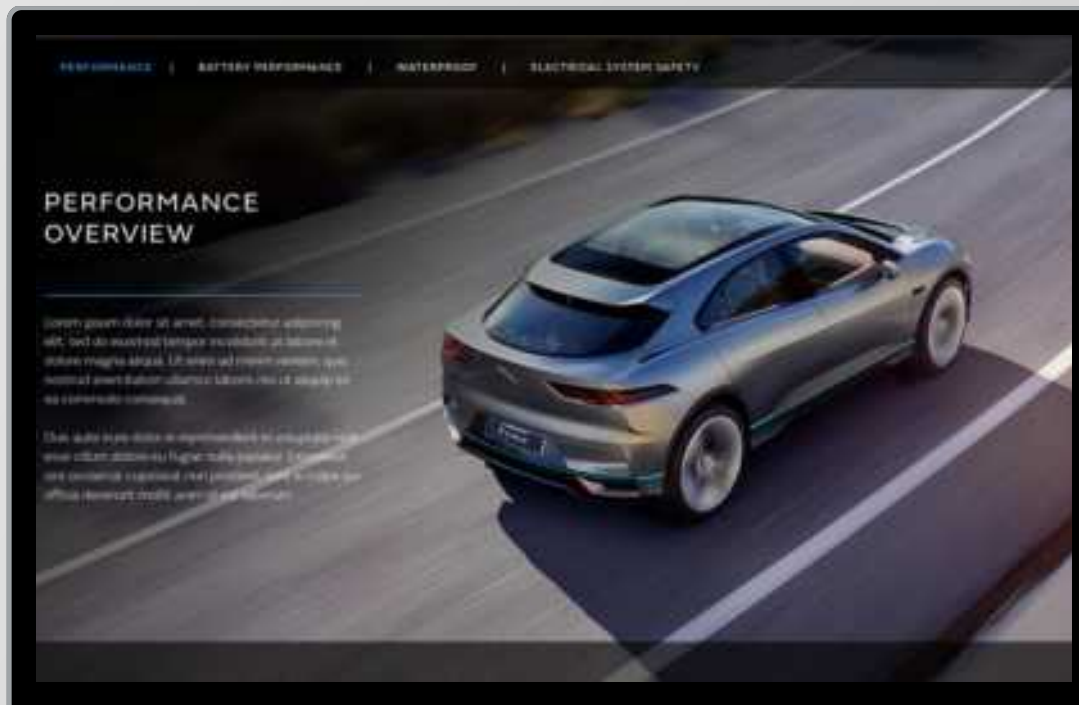
SynDev : One of the progressive technology startups

IDENTITY / LOGO SOME OF



Iconography plays a key role in the brand, the movement that was devised in the logo, is maintained in the icon-set.

ICONOGRAPHY



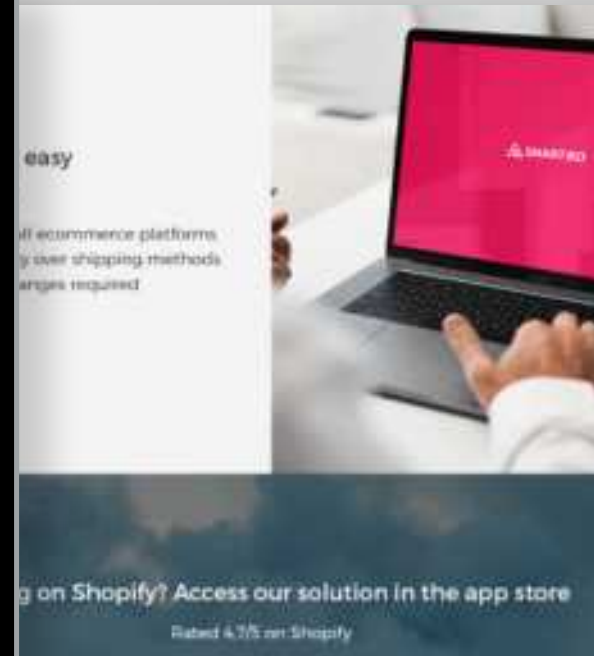
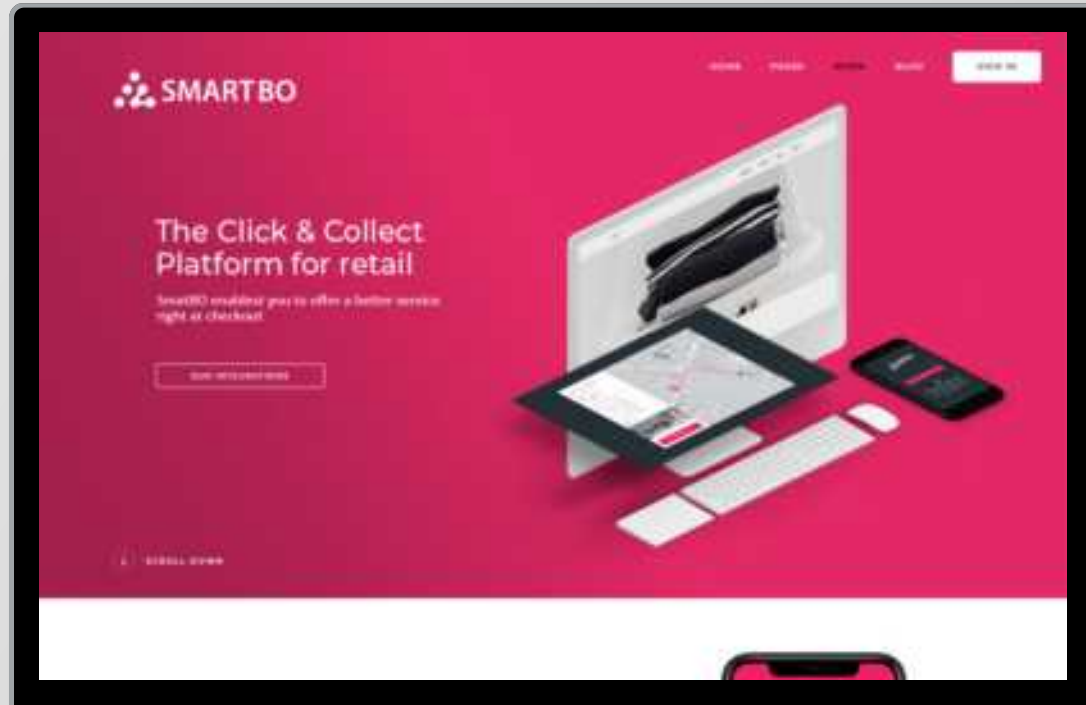
Bismillah Motors / Jaguar Land Rover (Imagination)
one of the leading importer and distributor of New & Reconditioned Vehicles in the country having display showroom at Tejjao Established in 2003

WEBSITE



WEBSITE

Air Asia/ Total Air Service GSA
AirAsia, the world's best low cost airline for nine consecutive years, recommended direct flights. With the aim of flying make affordable for everyone



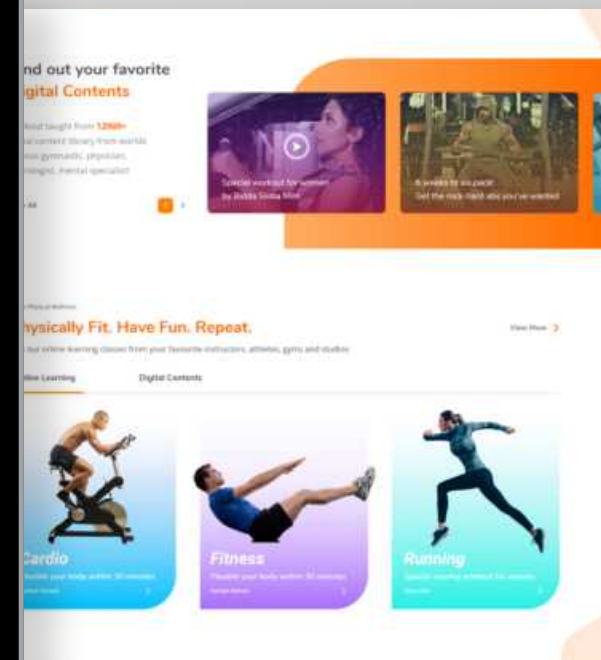
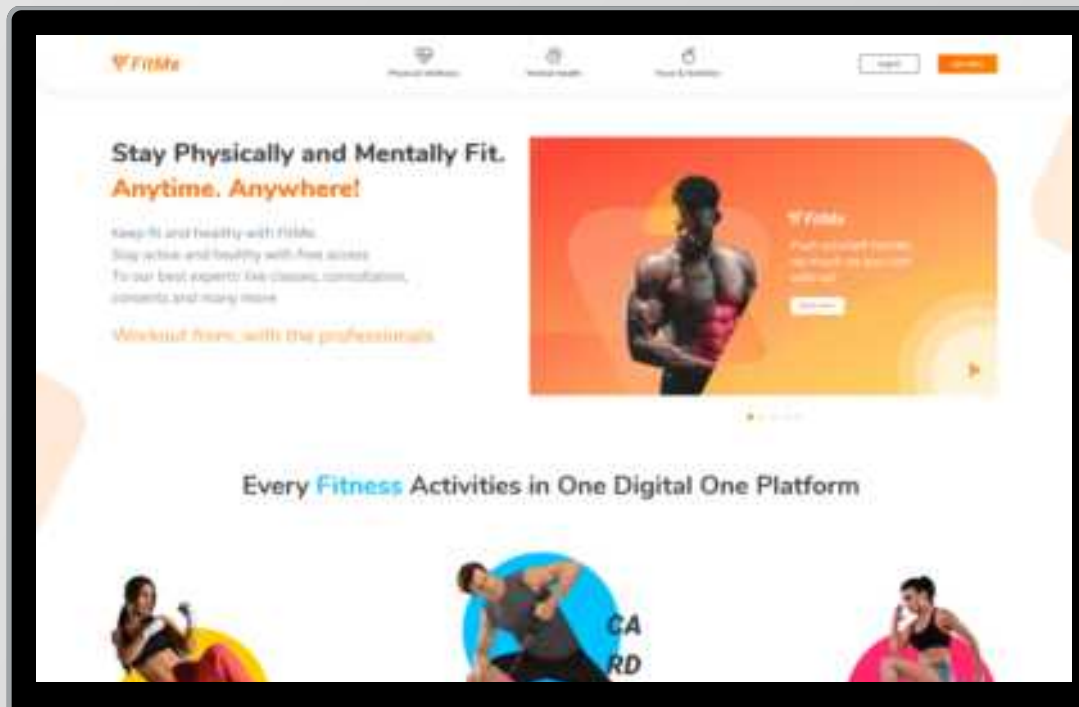
SmartBO / SmartBO partners with the world's leading product delivery to make adoption of Click & Collect straightforward for retailers. Their website needed to be re-designed, creating a more fluid and simple customer journey and ensuring all elements were on brand.

WEBSITE



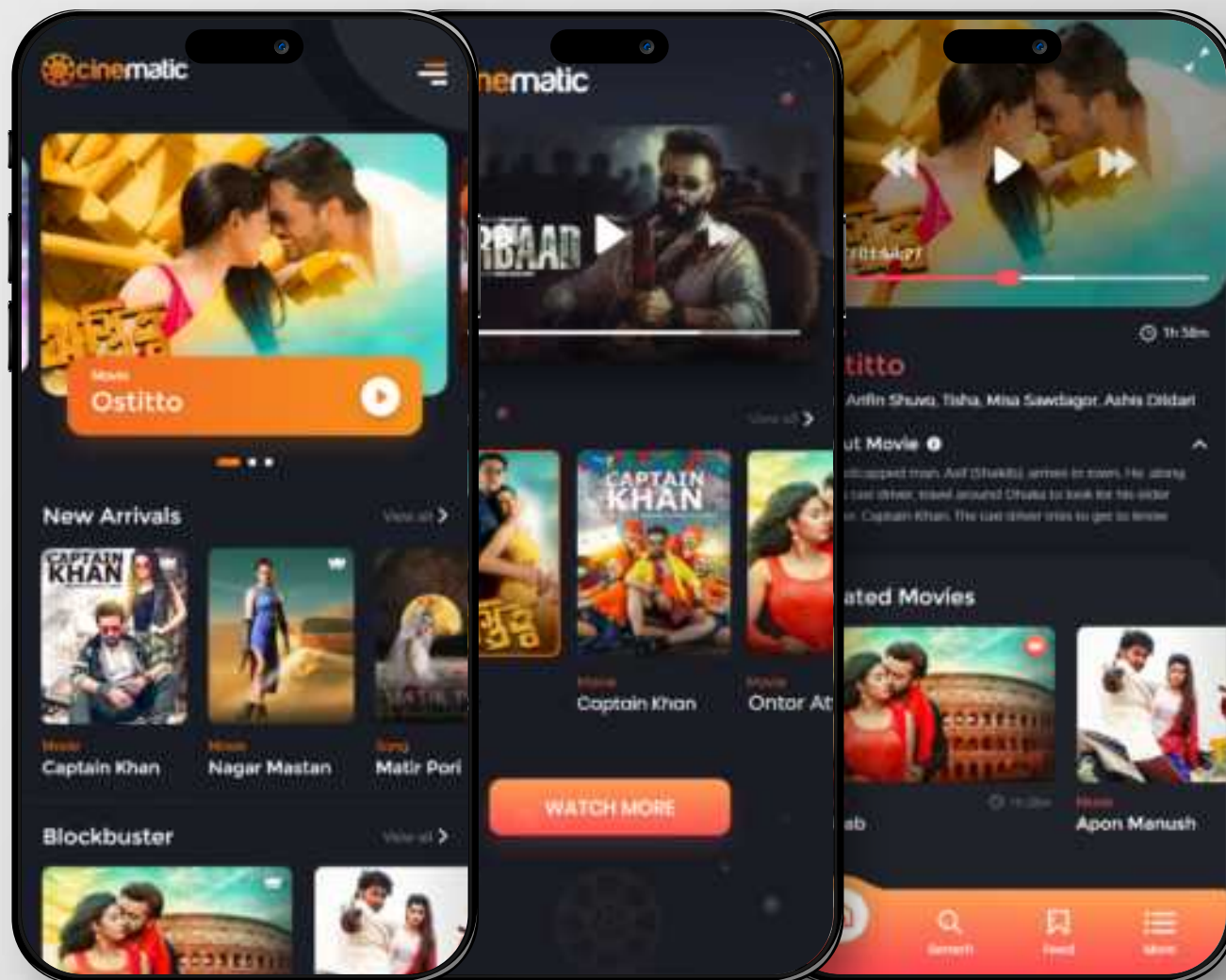
Glance Dashboard / an online dashboard platform for building powerful real-time business dashboards for my clients

SOFTWARE



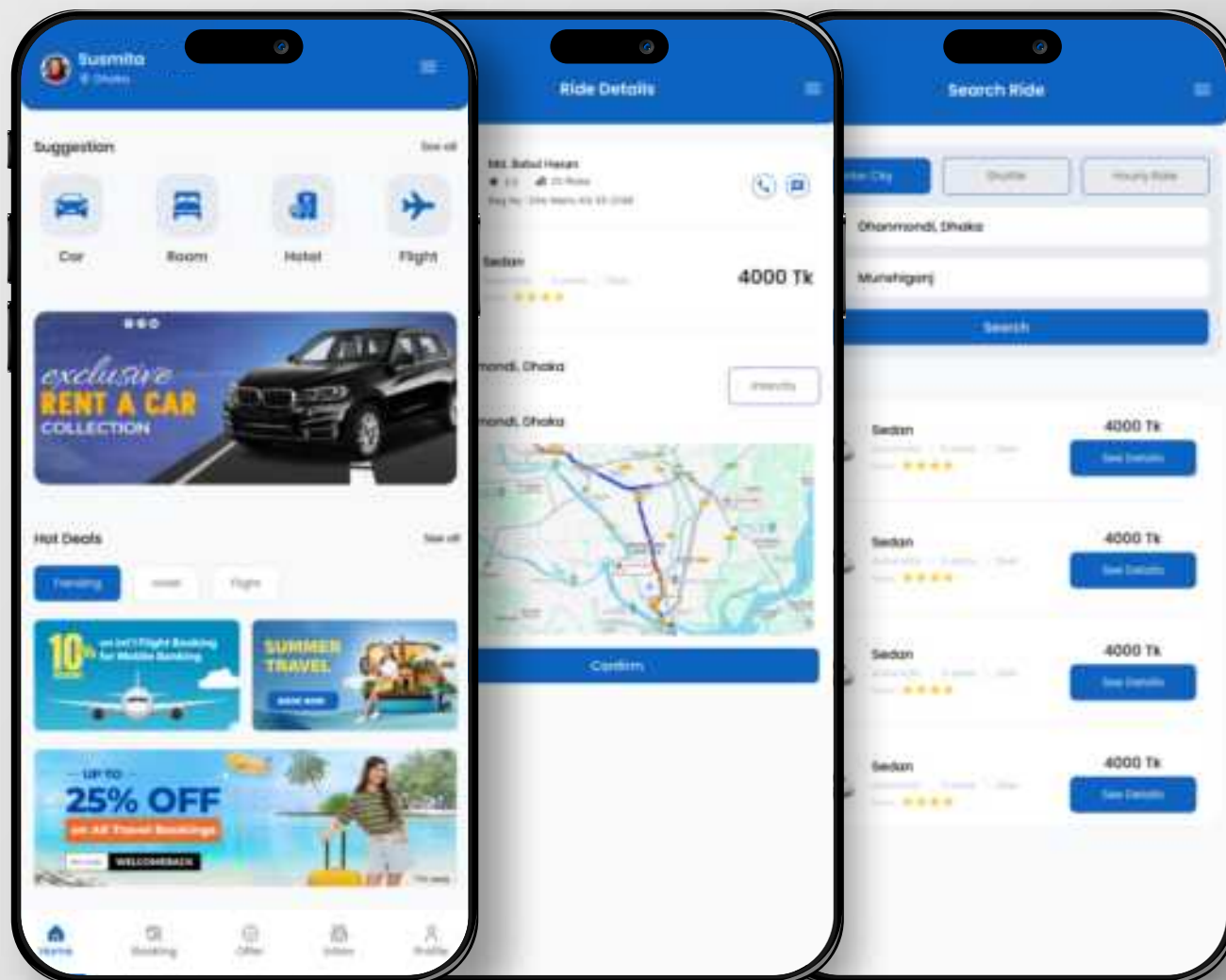
FitMe / FitMe is a fitness training website and app that aims to help users achieve their health and fitness goals. It offers a variety of workout styles, personalized programs, and features like progress tracking and AI-generated plans.

WEBSITE



Cinematic / Cinematic is an bangladeshi subscription-based over-the-top (OTT) media service platform and online video streaming platform owned by Live Technologies Limited. Since 2011

MOBILE APPS



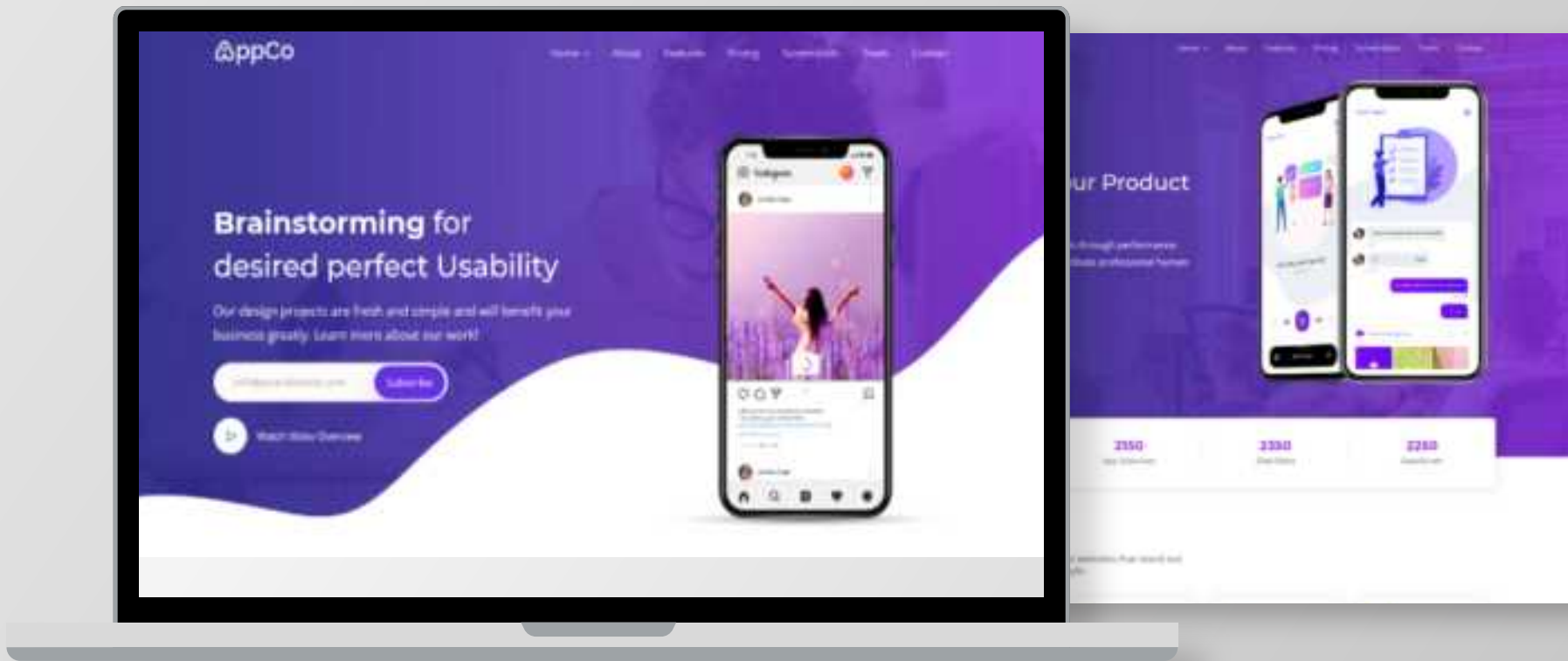
Anybooking/ The Anybooking app is a multi-purpose booking app that allows users to books car, flight ticket hotel and service room. It's available for both Android and iOS devices. The app also includes digital payment options and various other features like real-time tracking and in-app support.

MOBILE APPS



Buddy/ Buddy is a popular dating app where users can create profiles and connect with others based on location and shared preferences. It uses a swiping system where users can "like" or "pass" on potential matches, and a match occurs when both users like each other.

MOBILE APPS



WEBSITE

APP Co / is app landing page template, its developed for international markert place themeforest. Its is fully responsive and mobile friendly app showcase HTMLtemplate. this template is highly suitable app landing page is better way to present your app or product.



Live Radio/ Live Radio is famous live radio station in Bangladesh. you can listen free Bangladesh Online Radio live stream from Dhaka, Bangladesh. It holds the dream of better Bangladesh.

MOBILE APPS



BRANDING



SIM Singapore Portfolio





the bull & the hide

BRANDING

the bull & the hide / Branding, signage & website
This historical London pub, restaurant and boutique hotel in Liverpool Street needed rebranding, including a website and signage. Maintaining the pubs heritage but with a contemporary edge, the pubs identity centres around the highly stylised 3-D bull figure head.

www.thebullandthehide.com



THE

BULL



PUB, DINING & ROOMS

Eats
Rhymes
Life &
USP

West
COAST
East
COAST

TYPOGRAPHY



Qubik www.qubik.com

MAKE YOUR BUSINESS GROW

Services

- Marketing Strategy
- People Management
- Target Management
- Customer Care

Why Us?

There are many variations of passages of Lorem Ipsum available, but the majority have suffered alteration in some form by unscrupulous copyists.

+ 9800152541 | 11th Floor, 10th Avenue, 1st Flr, 1st Floor, 1st Flr

NflexHost

DIGITAL TECHNO BUSINESS

CHOOSE YOUR PLAN

<p>\$88 per month</p> <ul style="list-style-type: none"> 10GB Storage 100GB Bandwidth 24/7 Support Free SSL Certificate Free Domain Name 	<p>\$200 per month</p> <ul style="list-style-type: none"> 20GB Storage 200GB Bandwidth 24/7 Support Free SSL Certificate Free Domain Name 	<p>\$105 per month</p> <ul style="list-style-type: none"> 30GB Storage 300GB Bandwidth 24/7 Support Free SSL Certificate Free Domain Name
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+ 9800152541 | Download on the App Store | GET IT ON Google Play

ZApp

London's best lunch offers, **no strings attached**

download the **z** app

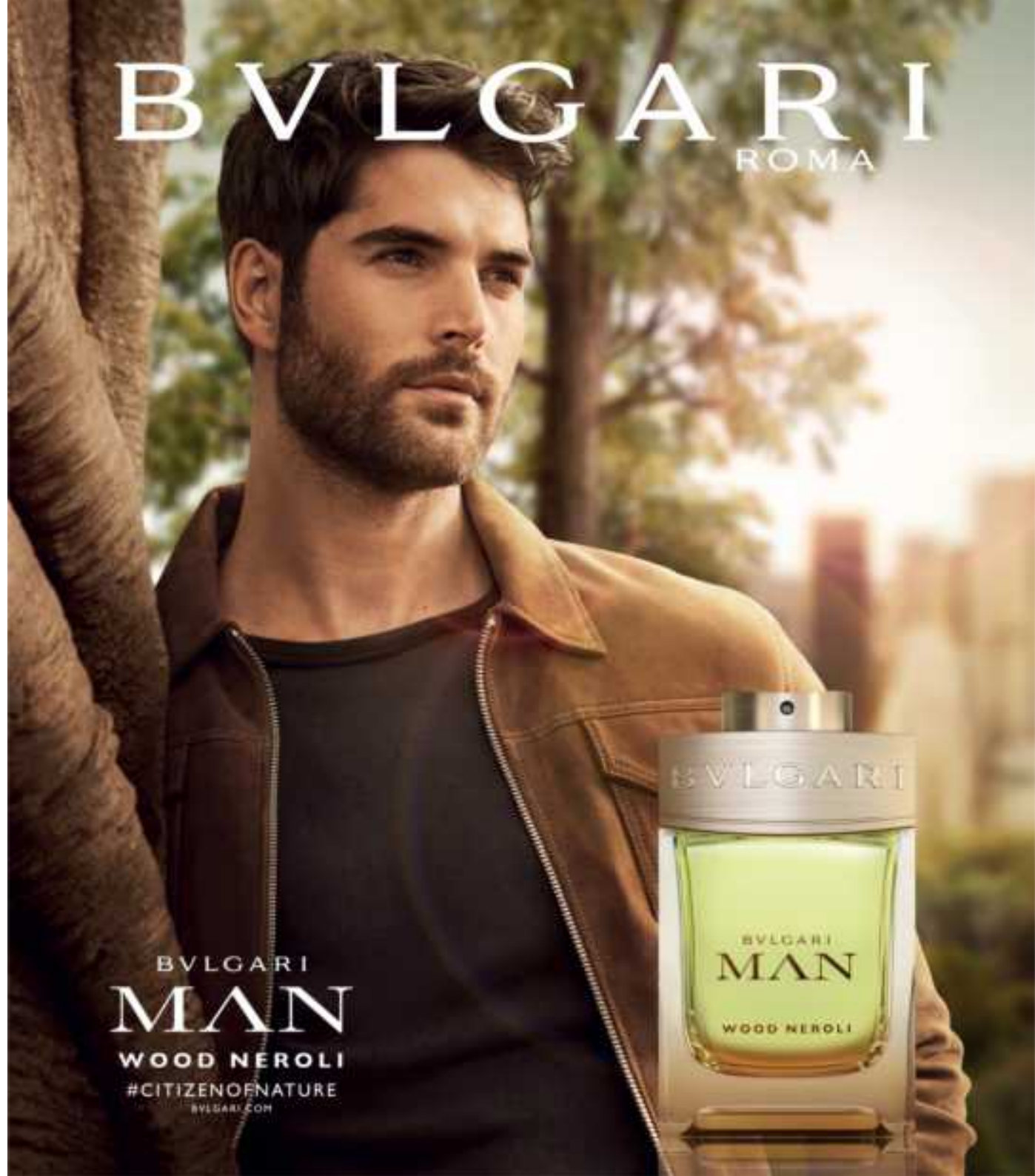
Download on the App Store | GET IT ON Google Play

Examples of some advertising across Qubik, NflexHost, ZApp. More examples available on request.

ADVERTISING



ADVERTISING



BVLGARI
ROMA

BVLGARI
MAN
WOOD NEROLI
#CITIZENOFNATURE
BVLGARI.COM

GOOD GIRL

CAROLINA HERRERA
NEW YORK



Sundora By BestinBrands/ is the official distributor of major fragrance brands in Bangladesh. This is the first e-commerce Luxury Brand's beauty platform with 30 plus renowned fragrance Brands. i worked with Sundora product design, catalogue design as well as marketing material design.

ADVERTISING



PACKAGING



PACKAGING

**ÁGUA
GASEIFICADA
GUARANÁ
ESTÉVIA
MAÇÃ
CENOURA
HIBISCO
E SUCO NATURAL
DE FRUTAS.**



Natu



BRANDING



SM Shopniti's Portfolio





PACKAGING



3D ISOMETRIC MAP LAYOUT



BROCHURE



STATIONERY



GAMES LAYOUT

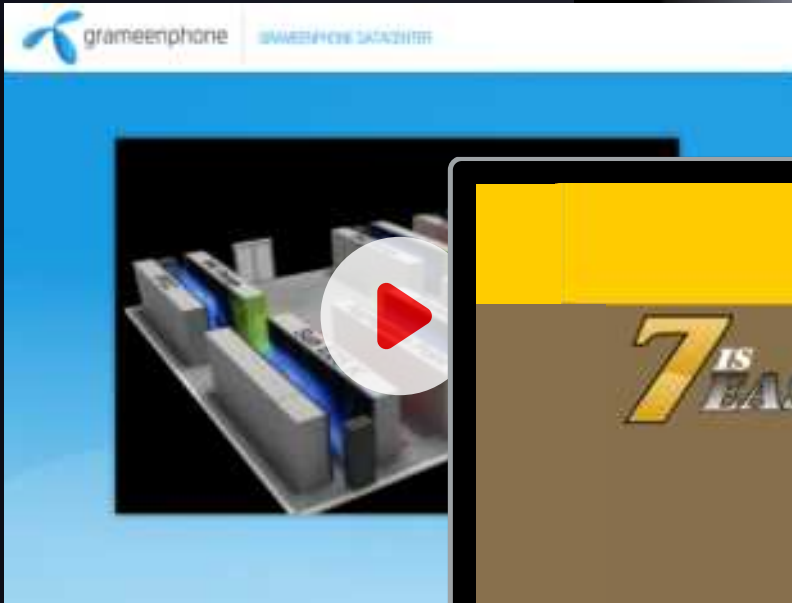
Hill Clumbing/ Hill Climb game is a 2015 2D physics based racing video game by Super Kids. It was released on Google Play and for devices using Apple's iOS.



ISOMETRIC LAYOUT



3D INFOGRAPHIC



ANIMATION

he has a great sense of humour.
Helpful and insightful!

Alwyn Dixon

Chief Instructor, Alwyn Dixon's School

Shopnil is great to work with. He is a great person to have in the office as he has a great sense of humour. Helpful and insightful!

shopnil is a great Team leader
and have impressive capabilities

M M G Faisal

CEO & Founder, Fmtech Ltd

I know Mr. SM Shopnil is the best in Game Developer and Graphic Designer. He is very creative, as well as best IT consultant. He is a great Team leader and have impressive capabilities to drive any team smoothly. May Allah bless him. Wishing him all the best.

he is very creative, as well as a
very good human being.

Alamgir Tutul

Business Manager, Divine IT Limited

It's so much pleasure to say a few words about SM Shopnil he is the best IT professional in Bangladesh. I had the pleasure of working long time, collaborating on several project teams. he is very creative, as well as a very good human being. I wish him every success in his life!

He is innovative and have got
magical hands on web & graphics

Shah Saquib

Director of IT, Basel Institute

It brings me much pleasure to say a few words about SM Shopnil. Shopnil is an IT professional with true expertise on Web design. Playing with design tools, i.e. developing the web UI is fun fro him. He is a good team player and knows well how to maintain sprints of projects. He is innovative and have got magical hands on web and graphics. Besides this he is honest and have got a juvenile character. I wish him every success in his life!

I strongly believe, SM Shopnil is the
best IT professional in Bangladesh.

Nasrin Akter Mila

CEO, The Magnets

I strongly believe, SM Shopnil is the best IT professional in Bangladesh. He is very creative, as well as a very good human being. I strongly said so because, I personally know him. May Allah bless him from all aspects of life.

He is very creative, as well as best
IT consultant.

Niamul Hasan

CEO, Cloud Software Solution Ltd

I know Mr. SM Shopnil is the best in Graphic Design. He is very creative, as well as best IT consultant. He is a great Team leader and have impressive capabilities to drive any team smoothly. Besides this he is honest and have got a juvenile character. I wish him every success in his life!

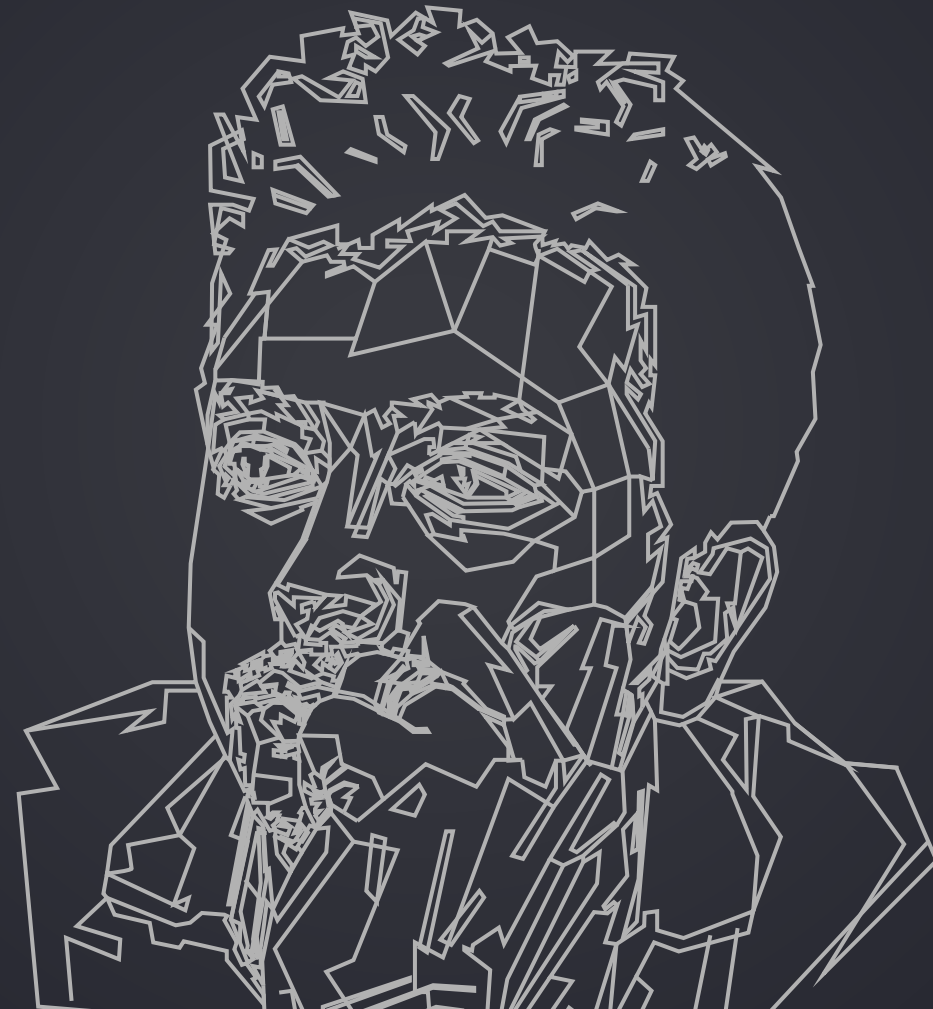
TESTIMONIALS



SM Snopnits Portfolio



Photography and videography/ A hobby of mine that I have developed in my free time. I purchased a DSLR camera and professional software (Sony Vegas Pro & Photoshop) to get an understanding about the framework, special effects and image manipulation that are required to create professional videos and photos.



Thank you

for having checked my portfolio. Feel free to visit the online on: www.shopnilworld.com to find more media files and interactivity with the visitor. For further informations, please contact me by mail to the following address: smshopnil@gmail.com or by phone US +1785 840 6486, BN +8801717400118